



Haley Everheart

Vice President of Marketing
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Haley Everheart (she/they) is a leader in inclusive marketing and LGBTQ health, leveraging over 15 years of experience to champion social change through impactful storytelling. As the Vice President of Marketing at FOLX Health, Haley drives growth across both DTC and B2B, furthering the organization's mission to create health equity for the LGBTQIA+ community. At Plume, her marketing expertise was key in establishing the organization as the first nationwide transgender care provider. Through her marketing consultancy, serving clients such as Meta, Global Fund for Women, and Black Voters Matter, Haley amplifies diverse voices and narratives, earning features on platforms like CNN, Democracy Now! and Fast Company. Outside of work, Haley finds inspiration in her sweet family and her abundant garden.