



Stacey DeWeerd

Vice President, Client Management
Teladoc Health

With over 25 years of executive leadership in sales and marketing within the healthcare industry, Stacey is a results-driven professional with a proven track record of success. Her decade-long experience in leading high-performing teams reflects her commitment to fostering a collaborative and strategic work environment.

Stacey's expertise lies in spearheading strategic initiatives and implementing process improvements to streamline account management workflows. Her approach to data-driven decision-making and dedication to meaningful communication distinguish her as a strategic liaison, adept at aligning client opportunities with organizational objectives.

Known for her continuous commitment to improvement and accountability, Stacey has played a pivotal role in reinventing market strategies. She successfully transformed a profitable vertical into a stimulated growth trajectory, showcasing her market analyzation skills and ability to redefine sales targeting to create optimal growth plans.

Prior to 2012, Stacey held numerous commercial leadership positions at AstraZeneca, where she excelled in product promotions, sales leadership, and market access. Her academic background includes an MBA and an undergraduate degree in Marketing, both earned at Illinois State University. Additionally, she enhanced her skills with course certification in Digital Communication and Media/Multimedia from the University of Chicago Booth School of Business in April 2017.

Stacey's unique blend of academic achievements, extensive industry experience, and commitment to excellence positions her as an asset in the healthcare sector. Her leadership style and strategic vision continue to drive success in every endeavor she undertakes.