



## Brooke Bartholomay Quinn

Chief Operating Officer  
Carrot Fertility

Brooke Bartholomay Quinn is Chief Operating Officer at Carrot Fertility, the leading global fertility care platform. As COO, Brooke oversees business operations, including customer and member experience operations, global operations, people operations, clinical solutions, and marketing. Prior to being COO, Brooke was the Chief Customer Officer.

Since joining the executive team in 2021, Brooke's leadership and expertise have been a catalyst in driving Carrot's growth and success. She has also played a pivotal role in bringing expanded Carrot services, including menopause, low testosterone, and leading pregnancy support, to all Carrot customers, improving access to this life-changing care for millions worldwide. Throughout this growth, Brooke also maintained a sharp focus on operational performance, consistently delivering 95% CSAT scores indicating near-unanimous satisfaction among Carrot members, as well as near 100% customer retention.

Brooke is a trusted advisor and strategic leader with deep expertise in operational management, customer success and retention, and sales strategy and execution. Prior to joining Carrot, Brooke was Vice President of Enterprise Sales and Customer Success at DHI Group, Inc., a leading provider of data, insights, and employment connections that serves multiple markets globally. She has also led executive sales, operations, and customer success roles at Businessolver and ExcellerateHRO, both benefits administration technology companies.

Brooke is a passionate champion of women and leadership. As the current Vice Chair of the Board of Directors for Girl Scouts of Greater Iowa, she is active in the promotion of female leadership and ongoing fundraising efforts in support of the mission of building

Girl Scouts of courage, confidence, and character, who make the world a better place.