



Ed Daley

Chief Commercial Officer
Pelago

Ed Daley is the Chief Commercial Officer for Pelago, formerly Quit Genius, the world's first technology-enabled digital clinic for substance use management. Ed leads the North American sales team in their efforts to help over 100 million people overcome their addictions.

As a sales executive with more than 20 years of experience in healthcare technology, Ed is an expert in guiding employers through the health, wellness, and benefits space. His experience includes business planning, partnership development, client growth and management as well as building and mentoring high performing teams.