



## Stephen Shapiro

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Stephen Shapiro cultivates innovation by showing leaders and their teams how to approach, tackle and solve their business challenges. Applying the knowledge he has accrued over decades in the industry, Stephen is able to see what others can't: opportunities to improve innovation models and the cultures that support them.

**The first innovation opportunity Stephen spotted was the opportunity to innovate within his own life.** Halfway through his 15-year tenure at Accenture, while co-leading the company's business process reengineering practice (focused on business efficiency), he realized he no longer wanted to be responsible for people losing their jobs. So he did exactly the opposite by building Accenture's thriving 20,000-person process and innovation practice focused on growth and job creation.

In 2001, after publishing his first book, *24/7 Innovation*, Stephen left Accenture to become a full-time innovation speaker and advisor to clients around the world. Since then he has published four more books – *Goal-Free Living* (2006), *The Little Book of Big Innovation Ideas* (2007), *Personality Poker* (2010) and *Best Practices are Stupid* (2011) — and spoken to audiences in 50 different countries. His sixth book, [\*Invisible Solutions\*](#), was published March 3rd, 2020.

Today, Stephen continues to focus on transforming the way businesses like 3M, P&G, Marriott, Nike, and Microsoft improve innovation practices through customized keynote speeches, advisory engagements and other services. Passionate and captivating, Stephen's high-energy approach to innovation gets audiences out of their seats and into new ways of thinking about their business challenges.