

Access to Experts



David Peterson
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Dr. Peterson recently joined Google, Inc., where he is responsible for executive coaching and leadership development. Previously, he served as senior vice president and practice leader for PDI Ninth House's worldwide coaching and leadership development services. His consulting work with PDI NH focused on coaching for senior executives in Global 100 companies, as well as helping organizations design their own coaching and leadership development programs. His clients include Target, Genentech, Hewlett Packard, Microsoft, Levi Strauss, Stanford University, Chevron, Shell and Wal-Mart. He is the author or co-author of numerous articles and two best-selling books: *Leader As Coach* and *Development FIRST: Strategies for Self-Development*. Most recently he authored the chapter on Executive Coaching for the APA Handbook of Industrial and Organizational Psychology. A Fellow of the American Psychological Association, the Society of Consulting Psychology, and SIOP, he received his Ph.D. in industrial/organizational and counseling psychology from the University of Minnesota. Dr. Peterson lives in San Francisco, with his wife, Alexis Shoemate, and a 3-year old Tibetan Terrier named Pinot.

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