

Access to Experts

Don Davis
Chief Executive Officer
Davis & Company

Ms. Davis is chief executive officer of Davis & Company, the award-winning employee communication firm that helps leading companies—such as BNY Mellon, Johnson & Johnson, Merck, PepsiCo and Rogers Communications—reach, engage and motivate their employees. She is co-author of the new book, *The Definitive Guide to HR Communication* (FT Press, 2011), and co-author of *Your Attention, Please* (Adams Business, 2006). Ms. Davis is a former online columnist for *The New York Times*, and frequently writes for leading business, communication and HR publications, including *The Conference Board Review*, *Communication World* and *PR Strategist*. A sought-after speaker on communication issues, Ms. Davis facilitates 10 to 15 speaking sessions per year for national organizations and associations. In addition, she is a member of the Northeastern University Communication Program Global Advisory Panel.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Alison Davis

The Conference Board Review

- [Are You Talking to Your People or at Them?](#)
01 March, 2009