

## Access to Experts



**Ivy Schultz**  
The Conference Board

Ivy is a program manager at Columbia Engineering, where she works with the Center for Technology, Innovation, and Community Engagement and the Institute for Tele-Information. Ivy manages entrepreneurship programs, including the NYC Next Idea program, an international business plan competition. Prior to her current projects, Ivy co-authored a report on broadband deployment submitted to the FCC for the development of the National Broadband Plan. She received her Master's degree from Georgetown University, where she focused on technology and international business. Ivy is interested in culture and technology and loves to travel.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by Ivy Schultz

Economics Program Working Paper Series

- [Impact of ICT on Production of Goods and Services: Towards Comprehensive Measurement of ICT's Impact: Paying Attention to Society and Culture](#)  
12 July, 2011