

Access to Experts



Donna Easton

Donna brings over 30 years' experience in consulting and organizational communications to her role as Program Director for the Council on Corporate Communications Strategy I and the Corporate Communications Development Group. Her expertise is in analyzing and strengthening organizations' communications strategies, corporate identity, crisis and reputation management. Until 1997 Donna was Vice President for PHH Corporation, a global business services provider, and its first female corporate officer. She holds a BA from the College of Notre Dame of Maryland, where she is a Trustee, and an MAS from Johns Hopkins University, where she is an executive advisor to the MBA Fellows program. Donna is also President of Easton Communications Group, serving clients in the Baltimore-Washington region.

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