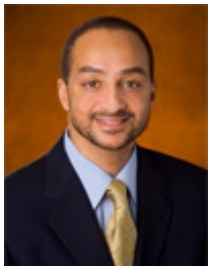
# Access to Experts



**Kevin Carter** , Director, Diversity and Inclusion , Campbell Soup Company

Kevin A. Carter is the Director, Diversity and Inclusion (D&I) for the Campbell Soup Co. (@campbellsoupco).His current activities include collaborating with the VP, Chief Diversity Officer to develop the company's D&I strategy; managing the company's Business Resource Affinity Networks to develop and execute projects that improve member performance and connect Campbell to consumers; designing and facilitating D&I leading and learning sessions for organizational units on IDI (intercultural developmental inventory) and LIFO (Life Orientations); D&I HR integration and D&I reputation management.

Kevin is the founder of the website and blog Inclusion Innovates. His "disruptive inclusion" philosophy and inclusion innovation model reflects his belief that the integration of diversity, cultural competency and social technologies leads to breakthrough innovation and business value.

Kevin is also the co-chair of the Conference Board Diversity Leadership Council and the chair of the Diversity Metrics Workgroup of the Society of Human Resources Management (SHRM) Diversity Standards Taskforce

Mr. Carter holds a BA, Cum Laude in Philosophy and Public Affairs from Vanderbilt University and an MBA in Finance from the Case Western Reserve University Weatherhead School of Management. He has been recognized as one of Diversity MBA Magazine's Top 100 Executives Under 50 and Crain's Cleveland 40 under 40 Club; received fellowships from the German Marshall Memorial Fund and Alfred P. Sloan Foundation and is a recipient of the NBMBAA H. Naylor Fitzhugh Award of Excellence.

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