



## Jennifer Lawson

President & CEO  
Keep America Beautiful

Jennifer Lawson is President and CEO of Keep America Beautiful, a national nonprofit that works to inspire and educate people to improve and beautify their community environment. Previously, Jenny served as Chief Civic Innovation Officer at Points of Light where she led programs to help companies achieve their social change goals through the actions of their employees. She was also the executive sponsor of Listen. Learn. Act to End Racism, Points of Light's partnership with Morehouse College, and served as an advisor to the National Trust for Civic Infrastructure. Jenny came to Points of Light from the Pew Center on Global Climate Change (now C2ES), where she led Make an Impact, a global campaign focused on energy efficiency and environmental awareness with some of the nation's largest companies. Her career began with community development and affordable housing advocacy in Northern Virginia, where she served as the founding Executive Director of the Alliance for Housing Solutions. Jenny graduated from the University of Virginia where she studied Philosophy and Mathematics.

## Publications by Jennifer Lawson

### Briefs

- [Employee Volunteering When You Can't Serve In Person](#)  
17 March, 2020
- [More and Better: The Growing Corporate Volunteer Movement](#)  
10 April, 2018