



## Seth Arenstein

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Seth Arenstein is a contributing writer for the Marketing & Communications Center of The Conference Board. He is a former Editor of *PRNEWS* and *Crisis Insider*. During his three decades in journalism, he was Assistant Vice President and Editorial Director at *CableFAX Daily* and White House Bureau Chief for *Defense Daily*.

Seth graduated from the Paul H. Nitze School of Advanced International Studies of The Johns Hopkins University with a master's degree in security studies and international economics. He graduated magna cum laude and was named to Phi Beta Kappa as undergraduate at Brandeis University.

Seth is co-principal trumpet of the Washington Conservatory of Music orchestra and is a member of the Washington, DC, chapter of the National Society of Arts and Letters, a nonprofit that offers scholarships and other funding for high school, college, and postgraduate performing artists.

## Publications by Seth Arenstein

### Briefs

- [2024: A Year in Preview](#)  
14 February, 2024
- [AI: Opportunities and Implications for Human Capital](#)  
24 October, 2023
- [Leveraging Artificial Intelligence in Marketing and Consumer Experience](#)  
19 October, 2023
- [Winning in the New AI Landscape](#)  
09 October, 2023