



Melissa Rinker

Director, HR – Benefits Design & Planning
Allstate

Since 2022, Melissa has been responsible for the strategy, implementation, and execution of Allstate's health & welfare plans, retirement plans, and wellbeing programs. Allstate offers both high deductible and PPO medical options along with supplemental benefits to support employees on their journey to get and stay healthy. Melissa helped develop and implement Choice Dollars which allows employees to direct Allstate's benefit dollars to plans and programs that are important to them.