



Jeni Mayorskaya

Founder and CEO
Stork Club

Jeni Mayorskaya is the founder and CEO of Stork Club, a next-generation benefits provider that helps enterprises attract diverse top talent, drive better clinical outcomes and reduce their largest area of healthcare cost — maternity care. Stork Club has raised over \$32M and is backed by leading healthcare investors, including General Catalyst, Bowery Capital and Slow Ventures. Before founding Stork Club, Jeni co-founded Bookmate, an award-winning cross-platform e-library, and served in several strategic marketing and consulting roles. Jeni brings more than 15 years of strategic leadership experience to the Stork Club team and is inspired by her personal connection to the cause: early in her career, she was diagnosed with reproductive health disorders that carried a risk of infertility. After hearing this same story from hundreds of other women, Jeni started Stork Club with the mission to enable people to take control of their reproductive health and be empowered to build a family on their own terms.