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Brian Evergreen is a Senior Fellow at the Economy, Strategy & Finance Center, Europe. He is best known for his work advising FORTUNE 500 executives on artificial intelligence strategy. Building on his experiences working at Accenture, Amazon Web Services, and Microsoft, Brian guest lectures at Purdue University and the Kellogg School of Management, sharing the unconventional and innovative methods and frameworks he developed leading and advising Digital Transformation initiatives at many of the world's most valuable companies.

Brian is the founder of The Profitable Good Company, a leadership advisory company that partners with and equips leaders to create a more human future in the era of artificial intelligence.