

Access to Experts

Archie B. Carroll

Archie B. Carroll is professor *emeritus* in the Terry College of Business, University of Georgia, where he continues to serve as (part-time) director of the Nonprofit Management and Community Service Program. Dr. Carroll has conducted research on the subject of corporate social responsibility for decades. He is the senior co-author, with Ann K. Buchholtz, of *Business and Society: Ethics, Sustainability, and Stakeholder Management*, 8th Edition, 2012. Dr. Carroll is a Fellow of the Academy of Management, former chair of the Social Issues in Management Division of the Academy of Management and former president of the Society for Business Ethics. He received his three academic degrees from the College of Business, Florida State University.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Archie B. Carroll

Director Notes

- [The Business Case for Corporate Social Responsibility](#)
06 June, 2011