



Haleigh Tebben

Chief Commercial Officer
Brightline

Haleigh Tebben is the Chief Commercial Officer of Brightline, the leader in virtual pediatric behavioral health care. In her role, she oversees all revenue-generating areas of the company, including sales, implementation, client success, marketing, and health plan partnerships. Haleigh has 20+ years of experience in the health benefits and consulting industries.

She previously served as the Chief Revenue Officer of Collective Health, a technology platform which enables employers to better manage their self-funded healthcare benefits. Prior to that, she led the Mercer Health & Benefits Practice in CA.

She holds an MBA from UNO and received her undergraduate degree from Creighton University.