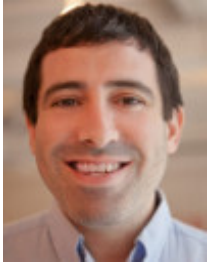


## Access to Experts



**Jeremy Goldman**

Jeremy Goldman is the founder and CEO of Firebrand Group, a creative consultancy based in New York City that specializes in market research, design, and thought leadership. He is a professional speaker, and the author of *Going Social* and *Getting to Like*.

Contact [Carol Courter](#), Manager, Corporate Communications, +1 212 339 0232, [courter@conferenceboard.org](mailto:courter@conferenceboard.org)

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

[www.conference-board.org](http://www.conference-board.org)

## Publications by Jeremy Goldman

Executive Action Report

- [U.S. Workers Delaying Retirement: What Businesses Can Learn from the Trends of Who, Where, and Why](#)  
19 May, 2011