



Erin Seaverson

Senior Director, Center for Research
WebMD Health Services

Erin Seaverson is the Head of Research at WebMD Health Services, steering WebMD's health and well-being research agenda. Erin works closely with employers and health plans to provide meaningful data that informs and guides program strategy and demonstrates the value of investing in well-being for their populations. She serves as a research consultant and principal investigator on strategic initiatives, program evaluation and outcomes studies. Erin has published numerous peer-reviewed scientific research studies and her work in research and reporting helps to define best practices for the industry. Her research was recognized as Paper of the Year in 2019 by the American Journal of Health Promotion and as one of the 25 most important studies in workplace health promotion for its contributions to the industry. Erin serves on the Board of Directors for the Health Enhancement Research Organization.

Throughout a career that spans more than 20 years, Erin has built a reputation for distilling complex data into meaningful and actionable insights for both internal and external stakeholders. Before joining WebMD Health Services, she worked at StayWell, a leading health and well-being organization acquired by WebMD in 2020. She worked as a cancer epidemiologist for the State of Minnesota and with the Newborn Hearing Screening Surveillance Program for the State of Massachusetts.

Erin earned her bachelor's degree in Exercise and Health Science from Alma College and her Master of Public Health degree in Epidemiology from the University of Massachusetts. She has also studied at the University of North London in London, England.

Erin resides in Tampa, Florida with her husband, Marc, and daughter, Ruby. She has a deep love for endurance running, strength training, and bread baking, finds peace in the

great outdoors, and believes in giving back to her community through volunteerism.