



Yotaro Kobayashi

Former Chairman
Fuji Xerox

Yotaro Kobayashi was a British-born Japanese executive who was chairman of the Fuji Xerox company, a joint venture between Fujifilm (75%) and Xerox (25%). He served as Pacific Asia chairman of the Trilateral Commission.

He was educated at Keio University and the Wharton School of the University of Pennsylvania, graduating in 1956 and 1958, respectively. His father, Setsutarō Kobayashi, was the third president of Fujifilm and the first president of the Fuji Xerox company. He was chair of the board of the International University of Japan, succeeding founder Sohei Nakayama, formerly of the Industrial Bank of Japan. He was the President of Aspen Japan.