



Jason Abrams

VP & GM, Enterprise
Color Health

Jason brings 15+ years of sales leadership, go-to-market strategy, and benefits design experience to Color Health where he works with some of their largest partners and customers. Both in his current role and during his tenure at Lyra Health, he has been acutely focused on bringing high quality healthcare to employers. And when he's not working to scale access and reduce barriers to healthcare, Jason sits on the Board of Directors at the Berkeley Humane Society, a non-profit animal welfare organization serving the Northern California region.