



## Laura Walmsley

Chief Commercial Officer  
Personify Health (formerly Virgin Pulse)

Laura leads the company's commercial go-to-market-strategy with responsibility for all client-facing teams including employers, health plans & systems and international, and marketing.

She enthusiastically brings more than 20 years of leadership experience in sales, marketing, account management, product and reporting. She also has experience working with Fortune 500 companies, national and regional health plans and mid-sized employers to identify and deploy game-changing solutions.

Laura thrives on growth and is passionate about empowering people to be their best—whether they are her internal colleagues or customer and consumer populations.