



Aiwa Shirako

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Aiwa leads Google's People Innovation Lab (PiLab for short), and is responsible for research and analytics to inform the future of work. She marries people analytics and design thinking to solve complex organizational problems across policy, process, and practice, and has focused her career on the design, implementation, and evaluation of equitable, data-driven people programs. Prior to Google, Aiwa served as a Visiting Professor of Management and Organizations at New York University's Stern School of Business. She received a Ph.D. and a M.S. in Business Administration with a concentration in Organizational Behavior from the Haas School of Business at the University of California, Berkeley.