Lydia Logan

Vice President, Global Education and Workforce Development,
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IBM

Lydia Logan leads IBM's education and skilling initiatives that create more inclusive and effective workforces around the world. For this role, she applies her decades of leadership and programmatic expertise in the realms of philanthropy, education, public policy, and economic development. These experiences inform Ms. Logan's strategic development and execution of acclaimed global programs such as IBM SkillsBuild; the P-TECH grades 9 - 14 education model; and IBM STEM for Girls. IBM SkillsBuild offers free, online technical and career readiness curricula and employment resources to students and job seekers, while P-TECH unites public high schools, companies, and community colleges to prepare students from under-represented populations for rewarding careers. STEM for Girls provides coursework and mentorship that readies young women for tech-related jobs.

Ms. Logan also develops and manages strategic global partnerships with IBM's clients, non-profit organizations, government, and content and curriculum developers that relate to education and career readiness. IBM's investments in education and skills are part of the company's efforts to mobilize technology and employee talent to address some of society's biggest challenges worldwide, including environmental sustainability.

Prior to IBM, Ms. Logan led the Verizon Innovative Learning Schools initiative that provides technology and training to more than 500 under-resourced public schools. She served as senior policy director at the Eli and Edythe Broad Foundation, where she drove education policy and philanthropic investments to improve the management, quality, and transparency of public schools. Ms. Logan also served as the vice president of programs for the Kimsey Foundation, where her grant portfolio improved educational outcomes at under-resourced public schools, and helped low-income families bridge the

digital divide.

In addition, Ms. Logan was VP and executive director of the Institute for a Competitive Workforce at the U.S. Chamber of Commerce, where she led national policy and program initiatives to improve education and workforce development. Earlier in her career, she led Chiefs for Change, a national membership organization of Chief State School Officers.