



## Deanna Adler

Vice President, Global Business Services  
Kellanova

Deanna Adler has served as Vice President, Kellogg Global Business Services since January 2019. Prior to that she served in a variety of leadership roles within finance, most notably as CFO of the Frozen Foods Business Unit and then Morning Foods Business Unit within Kellogg North America.

Deanna started her career as a financial analyst with GenCorp in Akron, Ohio. She joined Kellogg Company in 1995 as a supply chain cost analyst and was then promoted through various finance roles across the disciplines of marketing, trade promotion and innovation planning and corporate strategy.

In 2008, Deanna was appointed as senior director to lead Project Vista – an initiative to increase the efficiency and effectiveness of finance within the areas of planning and information delivery. At the conclusion she was appointed to senior director of the newly created KNA Finance Center of Excellence.

In 2011, Deanna was promoted to be CFO of the Kellogg Frozen Foods Business Unit and oversaw a period of strong top and bottom line growth for that business.

In 2014, she was promoted to CFO of Morning Foods which houses the legacy Kellogg cereal and toaster pastry businesses. During her time in role, Deanna focused on stabilizing topline in the midst of changing consumer trends while maintaining/improving profitability.

In her role in what is now Kellanova Global Business Services she is responsible for global design and delivery of core processes across finance, HR and IT disciplines.

Deanna graduated magna cum laude with a bachelor's degree in finance from Michigan State University and is a Certified Managerial Accountant.