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Ruediger A. Roehrig is Managing Associate of Sustainable Growth Associates (SGA), leads The Natural Step Germany (TNS) and is council member of The Natural Step International. SGA, a certified B Corp and European network organization catalyzes and accelerates company transformations towards FutureFitness. SGA defines FutureFitness as the achievement of sustainable economic success with and for a sustainable society within our planet's limits. As the representative of the non-profit The Natural Step in Germany, SGA collaborates with other offices around the world, to advocate The Natural Step Framework for Strategic Sustainable Development (FSSD). Ruediger looks back at 30+ years of professional experience in industries such as aeronautics, automotive, machine and plant manufacturing, and renewable energies, in almost all strategic and operative functions, working at, amongst others, Siemens Automotive and Roland Berger Strategy Consultants. Engaging with SGA clients as entrepreneur, interim manager, consultant, trainer and coach, he combines strategic thinking with hands-on operational and sound leadership experience. Ruediger has a degree in aerospace engineering (Dipl.-Ing.) of the University of the German Armed Forces, Munich.