



## Carter Roberts

President and CEO  
World Wildlife Fund, US  
[carter.roberts@wwfus.org](mailto:carter.roberts@wwfus.org)

Carter Roberts is president and CEO of World Wildlife Fund in the United States. WWF, the world's largest network of international conservation organizations, works across 100 countries and enjoys the support of 5 million members worldwide.

Roberts leads WWF's efforts to save the world's great ecosystems and address climate change by linking science, field and policy programs with an ambitious initiative to work with markets and businesses to lighten their impact on the planet. He has worked with communities and heads of state in North America, Africa, Latin America and Asia; and has built partnerships with some of the world's largest corporations, including Walmart, Cargill and Mars to set new industry standards for resource efficiency.