



Amy Armitage

Program Director and Program Chair
The Conference Board

Since 2019, Amy has served as a Program Director at The Conference Board (TCB) where she chairs executive councils and produces executive forums and major community events including:

- “Unconference” (TCB European Event), Brussels, (2025)
- People 2030: Our Talent, Our Future (2024)
- Strategic Workforce Planning and Intelligence Council (2022-current),
- People 2030: Building a Sustainable Workforce (NYC, 2023),
- Leadership and Coaching Conference (virtual 2023)
- Human Capital Analytics Council (2023 through current)
- People @ Work: Tech and Analytics Conference (NYC, 2022)
- Skills @ Work Conference (virtual, 2022),
- Maternity to Elder Care Summit on Healthcare Conference (virtual, 2020),
- Employee Financial Wellness Conference (Houston, 2019).

Her career focus is on workforce sustainability and how organizations integrate the “S” and “G” of ESG measurement and investing into their reporting, storytelling, and people strategy. She [publishes and speaks frequently](#) on workforce sustainability and strategic people issues.

An entrepreneur and educator, Amy has developed more than a dozen executive

working groups and hundreds of workshops for senior HR leaders in more than 300 organizations. She is the Co-founder and CEO of the Human Capital Investment and Reporting Council (HC IRC) with HCMI founder Jeff Higgins. That Council meets monthly and conducts research on human capital investment challenges.

Prior, she served as Research Program Director, Institute for Corporate Productivity (2011-2017). Early in her career, she worked as an environmental journalist and publisher in Washington, D.C. and as an executive HR consultant and consulting director (Towers Perrin, Continuous Learning Group, Capital H Group).

Amy holds an M.B.A. from the Yale School of Management (finance, marketing) and a B.A. cum laude from Duke University, Institute of Public Policy Sciences (labor economics and public policy). She is active in non-profit leadership and previously served on the YaleWomen (Alumnae) Governance Council and Chaired YaleWomen's Membership and Engagement Committee and served on Its Programming Committee. She is a member of the ISO U.S. Human Capital Technical Advisory (TAG), the ISO global working group on human capital standards, and an expert HC advisory group, Human Capital Impact. She resides with her husband in Deep River, CT. She is thankful for her husband of 36 years, her 3 digital native children, who know more than she does about business and healthcare analytics, and her two golden retrievers, who appear to know more about humans.