



Jeffrey Marsh

Founder
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Jeffrey Marsh is the founder of Verity Platforms Inc and serves as the chairman of the company's board of directors. Prior to founding Verity Platforms, Jeffrey spent 15 years at MFS Investment Management in Boston, Massachusetts. Initially beginning his career in the firm's call center, Jeffrey spent time in trade operations, quantitative research, fundamental research (energy sector) and then finally ESG research. In his final role, he facilitated the expansion of the sustainable investing team and co-designed the firm's ESG integration approach across equity, fixed income and quantitative strategies. As an advocate of bottom-up ESG integration, Jeffrey traveled with the firm's sales team and presented to audiences on ESG integration in global equity markets. Jeffrey holds a Bachelor of Arts degree from Hamilton College and a Fundamentals of Sustainability Accounting (FSA) Credential from SASB. He is an avid Boston sports fan, enjoys music, playing the guitar and is a frequent rider in the annual Pan-Mass Challenge.