



## Brian Letts

ESG Lead  
3BL Media

About As Vice President of ESG Programs, I am responsible for 3BL Media's rankings and awards, including 100 Best Corporate Citizens ranking, which assesses how Russell 1000 companies are performing and disclosing progress across a wide spectrum of ESG factors. In this capacity, I also serve as the resident expert on Corporate ESG, particularly relating to ratings and rankings, for client consultations and speaking engagements. B.A. in Communications from Rutgers University  
M.A. in Environmental Policy from Lehigh University