



## David Basmajian

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The Conference Board

David Basmajian is responsible for maximizing China Center value delivery for members, developing membership and insight products and collaborating with research teams to identify topics of interest and promote discussions with the member network. David engages with the business, academic, media, and policy communities in China and globally, on behalf of The Conference Board. David's China experience includes management positions at Disney, Baxter and the American Chamber of Commerce in Shanghai.

## Publications by David Basmajian

### Reports

- [Preparing for a Down Market with Chinese Characteristics](#)  
03 December, 2023
- [Leveraging the Climate Transition Value Proposition](#)  
19 September, 2022