



Geanne Van Arkel

Council Director, Environment Strategy Council
The Conference Board
Fellow, Governance & Sustainability Center, Europe
The Conference Board

Geanne Van Arkel is chair of the supervisory board of Thematic Technology Transfer on circular technology, a consortium of Dutch universities and TNO and a fellow of the Governance & Sustainability Center at The Conference Board.

Previously, she spent most of her career at Interface Inc, in Europe, where she focused on inclusive circular business models while creating restorative and regenerative partnerships as Head of Sustainable Development within Europe. She has been responsible for developing a culture where people feel empowered to contribute to the missions of the company; Mission Zero and Climate Take Back.

Geanne is sharing her knowledge in the field of regenerative strategic business development based on holistic system thinking and biomimicry design thinking. She is a proud ambassador of Climate Clean Up, supporting the realization of the 2030 Sustainable Development Goals through nature-based solutions.