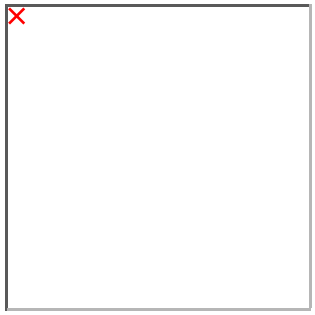

Francisco Oaxaca

Chief Communications and Community Relations Officer
L.A. Care Health Plan

Francisco joined L.A. Care Health Plan, the largest publicly operated health plan in the country with $, in 2014 as Director of Communications. In 2016, he was promoted to Senior Director of Communications and Community Relations and in 2020 was promoted to Chief, Communications and Community Relations. In this role he reports to the CEO and the Chief of Staff, is a member of the CEO's Executive Leadership Team and serves on the organization's Equity Council Steering Committee. He oversees a staff of over 100 responsible for the organization's internal and external communications, provider communications, community relations and sponsorships programs, community outreach and engagement including oversight of 13 consumer advisory committees, a 16-member volunteer Health Promoters Program, and a network of 10 community resource centers. He also oversees all health plan public facing websites and social media channels, media relations, video production and photography services and crisis communications. He is currently leading an effort to add 4 more family resource centers across Los Angeles County by the middle of 2023 leading to a network of 14 in a first of its kind 5-year, $146 million partnership between L.A. Care and Blue Shield of California Promise Health Plan. Prior to joining L.A. Care, he served as Director of Public Affairs at First 5 L.A., an independent Los Angeles County commission that is the leading funder of programs for families with young children in California.

Francisco earned his Bachelor's degree from the University of Southern California and his Master's in Business Administration from the University of Redlands.