



Dr. Mark Snead

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Mark C. Snead is an economist and president of RegionTrack, an Oklahoma City-based economic research firm specializing in regional economic forecasting and analysis.

Mark's research interests focus primarily on regional economic modeling and forecasting, local area economic development, and the economic role of the nation's energy-producing regions. Mark presents frequently to a range of business, financial, and policy audiences and has published numerous research articles and reports on regional economic issues. His research has been widely cited by policy officials, other researchers, and leading media outlets.

Prior to founding RegionTrack, Mr. Snead served as vice president and Denver branch executive of the Federal Reserve Bank of Kansas City where he served as the Reserve Bank's regional economist and lead officer in the states of Colorado, Wyoming and northern New Mexico. Mark was responsible for briefing the Kansas City Fed's president and external audiences on economic and business activity in the Denver region's states.

Prior to joining the Federal Reserve, Mark was with Oklahoma State University where he was the founding director of OSU's Center for Applied Economic Research.

Mark is a native of Atlanta, Georgia, and holds a B.B.A. in Economics from the University of Georgia, a Master's degree in Economics and Finance from the Georgia Institute of Technology, and a Ph.D. in Economics from Oklahoma State University. He is married with two daughters.