Access to Experts

Ben Cheng
Senior Methodologist, Data Analytics
The Conference Board
ben.cheng@conference-board.org

Ben Cheng is a Senior Methodologist in the economics department at The Conference Board. He received his undergraduate degree in economics with honors and mathematics at New York University. Ben has worked on a variety of research projects involving productivity and labor market topics, including the effect of ICT on the geographic diffusion of occupations and industries, the relationship between firm size and workforce adjustments during business cycles, and determinants leading to retirement postponement in the United States. In addition, he produces The Conference Board Total Economy Database, a global productivity database providing growth accounting and internationally comparable data for analysis on competitiveness and long-term growth.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org
Publications by Ben Cheng

Charts
- The Impact of Demographic Trends on U.S. Consumer Spending
  09 February, 2017
- Interactive Labor Shortage Charts Dashboard
  05 August, 2016

Economics Program Working Paper Series
- Projecting Global Growth
  13 November, 2012
- Projecting Economic Growth with Growth Accounting Techniques: The Conference Board Global Economic Outlook 2012 Sources and Methods
  15 November, 2011

Executive Action Reports
- From a Buyer's Market to a Seller's Market: Declining Unemployment and Evolving Labor
  01 May, 2014
- Trapped on the Worker Treadmill?
  30 January, 2013
- Feeling the Pain: Wage Growth in the United States during and after the Great Recession
  26 April, 2012
- Recession Aftermath: What the Delayed Retirement of Mature Workers Means for Business
  26 March, 2012
  19 May, 2011
- Innovation and Intangible Assets Gaining the Competitive Edge in Economic Recovery
  26 January, 2011

Key Business Issues
- The Impact of Demographic Trends on US Consumer Spending: Incorporating the Effect of Race/Ethnicity
  19 January, 2018
- Introducing the Connected Spender: The Digital Consumer of the Future
  08 February, 2017
  15 April, 2016
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities
  18 November, 2015
- From Not Enough Jobs to Not Enough Workers: What Retiring Baby Boomers and the Coming Labor Shortage
  02 September, 2014

Periodicals
- The Conference Board® Labor Markets in Review™: Vol. 2, No. 1
  26 January, 2012

Publications
- The Impact of Demographic Trends on US Consumer Spending: Methodological Notes
  09 February, 2017
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CHRO Strategic Implications)
  14 December, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CFO Strategic Implications)
  11 December, 2015
- No More Tiers: Navigating the Future of Consumer Demand across China's Cities (CMO Strategic Implications)
  19 November, 2015
- From Not Enough Jobs to Not Enough Workers: CHIEF TALENT/LEARNING OFFICER Implications
  15 October, 2014
- From Not Enough Jobs to Not Enough Workers: CHRO Implications
  09 September, 2014
- From Not Enough Jobs to Not Enough Workers: CFO Implications
08 September, 2014

Research Reports

  08 September, 2015
- Job Satisfaction: 2014 Edition
  18 June, 2014
- Performance 2011: Productivity, Employment, and Growth in the World's Economies
  07 June, 2011