



Tracy Allie

HR Senior Manager
Allstate Insurance Company

Tracy started with Allstate in 2003 in Product Operations as a Product Management Analyst. She held several roles in the product pricing space focused on customer data analytics, competitive intelligence, and implementation, strategy & execution.

In 2015, Tracy transitioned to HR to take over management of Allstate's Good Life wellbeing program, with a focus on physical, emotional, work/life, and financial wellbeing. She currently has ownership of the development and execution of Allstate's wellbeing strategy as well as oversight of day to day operations of wellbeing programming and facilitation of Energy for Life, course content to enhance human performance led by 6 performance coaches.

Tracy also has accountability for data analytics of the Health & Welfare benefit programs leveraging Allstate's data warehouse vendor partners and other employee data sources to drive decisions that support our employee value proposition.