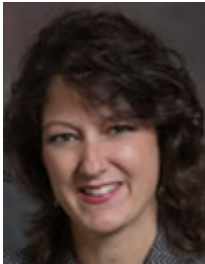


Access to Experts



Audra D Nichols
Advisory - Managing Director
PricewaterhouseCoopers

Audra Nichols has primary responsibility for establishing and managing the operational practices necessary to drive and support the growth and go-to-market approach for PwC's US technology consulting offerings. As a member of the Technology Consulting Leadership team, she works across all technology practice areas to ensure a sustainable foundation for discipline, consistency, profitability and exceptional client delivery as a part of PwC's organic and inorganic growth strategy. Prior to this role Audra served as the firm's Global Strategic Sourcing (GSS) Leader. In this role, as a significant change agent for the US Leadership Team, she developed the strategy and operations of a successful multi-sourced, multi-geography global delivery model for PwC - a transformational shift in the firm's business model. Audra's background is in IT in professional services where she has practical leadership experience in successfully consolidating/streamlining strategic and operational processes and organizational components across worldwide geographic boundaries and cultures, with a focus on effective governance, efficiencies, and sustainable operations. Audra built and led the Global and US IT Business Management organizations for PwC, which included strategy, business process, and planning; governance and IT portfolio management; integrated communications; compliance; and IT industries and innovation. She has been with PwC since 2002. Prior to her time with PwC, Audra spent 13 years with Arthur Andersen LLP as a leader in the Global and Americas Technology Organizations. She is a founding member of The Conference Board's Globalization Leadership Council and a recognized public speaker on global strategic sourcing, global delivery, and IT business management. She holds a Bachelors of Science degree in Corporate Communications from Ithaca College, where she attended the Ithaca College London Centre.

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