



Jenn Roberts, MS

VP, Health Strategy
Hello Heart

Jenn brings 20+ years experience in health management and consulting to Hello Heart, including roles at AJG and Mercer consulting firms. A former professor of Health at her alma mater, the University of Houston, and exercise physiologist by training, Jenn began her career in clinical research on multiple NIH and biopharma studies focused on cardiovascular health, generating multiple publications highlighting successful interventions. She then moved into the employer space, designing award winning wellness programs delivering clinical outcomes and ROI.

Jenn leads Employer Health Strategy for Hello Heart and serves as a clinical subject matter expert. She is married with 3 children, 2 dogs, 1 cat, 2 bunnies and a gaggle of chickens on her small, sustainable farm "Robertshire," just outside of Houston.