



Jennifer Lavoie

Director, Employee Wellbeing
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Jennifer is the Director of Employee Wellbeing for Piedmont Healthcare. She has over 25 years' work experience in the fitness and wellness industry. In her current role, she leads a team that creates, develops and executes strategic health promotion programs, leads wellness campaigns and is the business owner of Piedmont's digital therapeutic and mobile benefits platform partnerships. Jennifer is a member of the National Wellness Institute, a certified Mental Health First Aider, certified through the American College of Sports Medicine, the American Cancer Society, STAR Oncology Rehab and is a Past-Chairperson of the Board of Directors and Fellow of the Medical Fitness Association. Jennifer resides in Buford, Georgia with her husband and fur babies. She enjoys golf, stand up paddle board and spending time with family and friends.