

Access to Experts



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Melinda Zhang is a research analyst for The Conference Board China Center for Economics and Business, based in Beijing. Her research focuses on the *The Conference Board Leading Economic Index*® (LEI) for China, as well as human capital, sustainability, and corporate philanthropy in China.

She has authored, co-authored or contributed to several publications, including *Corporate Philanthropy in China: A Practitioner's Guide for Foreign Donors* (2012); *Reading the Tea Leaves: The Impact of China's Twelfth Five-Year Plan on Human Capital Challenges* (2012); and *The Impact of Loosening Birth Control Policy* (2014), etc.

Zhang graduated from Beijing Normal University with a master's degree in economics.

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Publications by Melinda Zhang

China Center Publications

- [China Center Research Brief: Two-Child Policy Won't Produce a Baby Boom](#)
09 February, 2018
- [China Center Chart Dive: Workforce skill gaps loom large for Made in China 2025](#)
30 June, 2017
- [China Center Chart Dive: Older aged, higher educated women—a promising, underutilized talent pool in China](#)
11 May, 2017
- [China Center Chart of the Week: No baby boom, but a baby bump](#)
17 September, 2014
- [China Center Quick Note: Changes to the One-Child Policy – Anticipating the Impacts](#)
11 September, 2014

Key Business Issues

- [China Wants to Go Green: Sustainability Imperatives for Multinationals – Strategic Overview](#)
30 March, 2015
- [China Wants to Go Green: Sustainability Imperatives for CHROs of Multinationals](#)
27 March, 2015
- [China Wants to Go Green: Sustainability Imperatives for Multinationals](#)
27 March, 2015
- [China Wants to Go Green: Sustainability Imperatives for CFOs of Multinationals](#)
27 March, 2015

Research Report

- [Corporate Philanthropy in China: A Practitioner's Guide for Foreign Donors](#)
21 November, 2012