



## Rich Krutsch

Vice President, People Services  
ArcBest

ArcBest is one of the nation's largest comprehensive logistics companies providing end-to-end logistics and supply-chain services with over 15,000 team members and 250 locations in North America. Rich Krutsch, Vice President, People Services, is responsible for leading innovation in Healthcare, Wellbeing, People Technology, Analytics, Compensation, Executive Benefits, and Retirement Services. He has over 20 years' experience in providing cutting edge solutions to improve population health risk. Driving technology and healthcare innovation are cornerstones of his team's work. Working with healthcare partners like Sword Health, he and his team have improved outcomes for ArcBest team members and reduced costs. By leveraging ArcBest's people-first, data-driven approach to healthcare supply-chain optimization, ArcBest has flattened healthcare trend since 2008. Our focus is on improving individual outcomes and reducing population risk, without shifting costs to participants in our values-based culture. Rich holds undergraduate and graduate degrees from the University of Arkansas and Sam Walton School of Business. In addition, he serves on numerous boards and advisory boards across the country.