

Access to Experts



Adam R. Castellani
Manager, Corporate & Colleague Communications
Pfizer Inc.

Adam Castellani is currently a Manager, Corporate & Colleague Communications, at Pfizer Inc – the world’s largest research-based pharmaceutical company based on sales – and has been with the company for 4 years. In his current role, Adam is responsible for managing several internal enterprise-wide communications initiatives and web sites, including the company’s first internal colleague message-board – as well as the development and implementation of Pfizer’s internal social media strategy. In addition, Adam is responsible for supporting Leadership Communications and Enterprise-wide events which includes the development of briefing materials for senior leaders as well as managing logistics and operations for several company-wide events.

Prior to joining Pfizer in 2006, Adam received his Bachelor of Arts degree in Political Science from the University of Mary Washington. While enrolled at Mary Washington, Adam worked as an intern at the Department of Treasury, Office of Public Affairs in 2004, and in 2005, at the White House, Office of Public Liaison.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org