

Access to Experts



Curt Carlson

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The Stakeholder Management Area of Expertise (AoE) focuses on research and consulting in areas related to customer satisfaction, employee engagement, and corporate reputation. Returning to TNS after three years at another firm, Carlson is responsible for supporting strategy development and AoE growth. Working with his team and the Account Executives they serve, he focuses on providing TNS clients the new learnings that compel action by changing the way those clients think about their business. In the 20 years that Curt has spent in satisfaction-related research, he has also held senior positions at Walker Information, J.D. Power and Associates, and Ipsos Loyalty.

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