

Access to Experts



James Fergusson

Global Director, Rapid Growth & Emerging Markets
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James Fergusson is based in Singapore. He sits on TNS' APMEA Board and is responsible for ensuring TNS provides a high level of research solutions to clients investing in the world's rapid growth markets. He leads a team of Emerging Markets Insight Directors representing the BRIC markets along with South East Asia, Sub Saharan Africa and Latin America – this team is responsible for delivering rapid growth and Emerging Markets thought leadership to TNS' clients across the globe. Prior to taking up his current role in early 2009, James held the position of Strategic Head of Sectors for the APMEA Region (Asia Pacific, Middle East & Africa). Australian by birth, James has 17 years experience in market research, across several agencies. He is experienced in both advanced qualitative and quantitative research design and implementation and brings hands-on experience to projects under his direction.

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