

## Access to Experts



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Alison Maitland is a Senior Fellow, Human Capital at The Conference Board. In this role, Alison supports the Human Capital Practice which includes **The Conference Board Human Capital Exchange™**, research, conferences, webcasts and programs in a broad spectrum of human capital areas.

In addition to serving as a Senior Fellow, Alison is an independent author, journalist, speaker and conference moderator. She directs The Conference Board's Academy for Diversity, Inclusion & Culture Change, based in Europe.

Alison is co-author of the critically acclaimed book, *Future Work*, the second edition of which was published in 2014 by Palgrave Macmillan, and of the bestselling *Why Women Mean Business* (Wiley). She speaks and is published widely on work, leadership and diversity, and recently wrote a chapter on the gender power shift for the BBVA book, *Reinventing the Company in the Digital Age*.

Based just outside London, she is a Senior Visiting Fellow in the Faculty of Management at Cass Business School. She was previously Management Writer at the *Financial Times* and had a 20-year career as a journalist with the newspaper, including responsibility for European news, world stock markets, and food and agriculture.

Alison is a member of the Board of the International Women's Forum in the UK, and in 2012 received a "World of Difference 100 Award" from The International Alliance for Women (TIAW).

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## Publications by Alison Maitland

The Conference Board Review

- [You Can Go Your Own Way: There are as many ways to get work done as there are workers.](#)  
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