Alison Maitland is a Senior Fellow in Human Capital at The Conference Board. In addition to serving as a Senior Fellow, Alison is an international writer, speaker, adviser and coach. Her key areas of expertise are: the changing world of work; building inclusive organizations; new models of leadership; and the importance of gender balance in business. She is a former long-serving Financial Times journalist, and co-author of the books Future Work and Why Women Mean Business.

Based in the UK, Alison has spoken and facilitated at public conferences and internal corporate events around the world, and has been widely interviewed on gender in business and the future of work. She is a professional coach, trained by CTI (Coaches Training Institute), and is an Enhanced Skills Practitioner in Conversational Intelligence® (C-IQ). She is a member of the International Coach Federation. Alison is a Board Director of International Women’s Forum UK, and a Senior Visiting Fellow at London’s Cass Business School, where she serves on the Executive Board of the Cass Global Women’s Leadership Programme.

In addition to her journalism and books, Alison’s numerous other writings include a chapter called ‘A Gender Power Shift in the Making’ for the BBVA book, Reinventing the Company in the Digital Age. In 2012, she received a ‘World of Difference 100 Award’ from The International Alliance for Women (TIAW) for her contribution to women’s economic empowerment through her writings.

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Publications by Alison Maitland

Publication

- How Collective Leadership Helped This Dutch Company Attract Talent
  13 August, 2019

The Conference Board Review

- You Can Go Your Own Way: There are as many ways to get work done as there are workers.
  28 April, 2014