

## Access to Experts



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Jason Schloetzer is the William and Karen Sonneborn Term Associate Professor of Business Administration at the Georgetown University McDonough School of Business. His research focuses on management control systems with a particular concentration on the impact of corporate governance on firm value, the dynamics of CEO succession, and performance management issues in global supply chains. His work has been published in leading academic journals, including the Journal of Accounting Research and The Accounting Review. He serves on the Editorial Advisory and Review Board of The Accounting Review, and is a member of the American Accounting Association and the Institute of Management Accountants.

Schloetzer is a frequent contributor to The Conference Board's Corporate Leadership practice, for which he has authored Director Notes on hedge fund activism, shareholder engagement, and CEO succession; with Matteo Tonello, he coauthors the CEO Succession Practices annual research report. Schloetzer has been named by the National Association of Corporate Directors (NACD) to the Directorship 100, a list of the most influential experts in corporate governance. His research has garnered over 50 media mentions in premier news outlets, including Bloomberg, CNBC, CNN, Financial Times, Forbes, Fortune, Institutional Investor, The Economist, The Los Angeles Times, The Wall Street Journal, US News & World Report, and USA Today.

Schloetzer teaches Financial Analysis for Managers and Investors (MBA core), Performance as Value Creation (MBA elective) and Strategic Management of Cost and Profit (Executive MBA elective). He has received two MBA teaching awards.

Schloetzer earned his BSc in Mechanical Engineering from the University of Kansas, MBA from George Washington University, and PhD in Business Administration from the University of Pittsburgh.

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## Publications by Jason D. Schloetzer

### Director Notes

- [Activist Hedge Funds, Golden Leash Special Compensation Arrangements, and Advance Notice Bylaws](#)  
08 December, 2015
- [The Activism of Carl Icahn and Bill Ackman](#)  
23 May, 2014
- [Global Trends in Board-Shareholder Engagement](#)  
07 October, 2013
- [Preparing for a Succession Emergency](#)  
12 February, 2013
- [Corporate Misconduct and the Market for Directorships](#)  
04 November, 2010
- [Retaining Former CEOs on the Board](#)  
05 October, 2010

### Key Business Issues

- [CEO Succession Practices: 2016 Edition](#)  
19 October, 2016

### Research Report

- [CEO Succession Practices: 2017 Edition](#)  
11 July, 2017
- [CEO Succession Practices: 2015 Edition](#)  
09 April, 2015
- [CEO Succession Practices: 2014 Edition](#)  
08 April, 2014
- [CEO Succession Practices: 2013 Edition](#)  
29 April, 2013
- [CEO Succession Practices: 2012 Edition](#)  
11 April, 2012
- [The 2011 CEO Succession Report](#)  
11 July, 2011