

Access to Experts



Jason D. Schloetzer

William and Karen Sonneborn Term Associate Professor of Business Administration
Georgetown University McDonough School of Business

Jason Schloetzer is the William and Karen Sonneborn Term Associate Professor of Business Administration at the Georgetown University McDonough School of Business. His research focuses on management control systems with a particular concentration on the impact of corporate governance on firm value, the dynamics of CEO succession, and performance management issues in global supply chains. His work has been published in leading academic journals, including the Journal of Accounting Research and The Accounting Review. He serves on the Editorial Advisory and Review Board of The Accounting Review, and is a member of the American Accounting Association and the Institute of Management Accountants.

Schloetzer is a frequent contributor to The Conference Board's Corporate Leadership practice, for which he has authored Director Notes on hedge fund activism, shareholder engagement, and CEO succession; with Matteo Tonello, he coauthors the CEO Succession Practices annual research report. Schloetzer has been named by the National Association of Corporate Directors (NACD) to the Directorship 100, a list of the most influential experts in corporate governance. His research has garnered over 50 media mentions in premier news outlets, including Bloomberg, CNBC, CNN, Financial Times, Forbes, Fortune, Institutional Investor, The Economist, The Los Angeles Times, The Wall Street Journal, US News & World Report, and USA Today.

Schloetzer teaches Financial Analysis for Managers and Investors (MBA core), Performance as Value Creation (MBA elective) and Strategic Management of Cost and Profit (Executive MBA elective). He has received two MBA teaching awards.

Schloetzer earned his BSc in Mechanical Engineering from the University of Kansas, MBA from George Washington University, and PhD in Business Administration from the University of Pittsburgh.

Contact Carol Courter, Manager, Corporate Communications, +1 212 339 0232, courter@conferenceboard.org

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c)(3) tax-exempt status in the United States of America.

www.conference-board.org

Publications by Jason D. Schloetzer

Director Notes

- [Activist Hedge Funds, Golden Leash Special Compensation Arrangements, and Advance Notice Bylaws](#)
08 December, 2015
- [The Activism of Carl Icahn and Bill Ackman](#)
23 May, 2014
- [Global Trends in Board-Shareholder Engagement](#)
07 October, 2013
- [Preparing for a Succession Emergency](#)
12 February, 2013
- [Corporate Misconduct and the Market for Directorships](#)
04 November, 2010
- [Retaining Former CEOs on the Board](#)
05 October, 2010

Key Business Issues

- [CEO Succession Practices: 2016 Edition](#)
19 October, 2016

Research Report

- [CEO Succession Practices: 2015 Edition](#)
09 April, 2015
- [CEO Succession Practices: 2014 Edition](#)
08 April, 2014
- [CEO Succession Practices: 2013 Edition](#)
29 April, 2013
- [CEO Succession Practices: 2012 Edition](#)
11 April, 2012
- [The 2011 CEO Succession Report](#)
11 July, 2011