Access to Experts

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Ataman Ozyildirim, PhD is the Director of Economic Research and Global Research Chair at The Conference Board. He specializes in the development of economic indicators and in forecasting aggregate economic activity worldwide. He also oversees The Conference Board’s Global Economic Outlook and the research program in productivity, innovation, and competitiveness. His research interests span measurement and analysis of business cycles, forecast evaluation, international economics, and development economics.

Ataman is a faculty member in MS in applied economics at Boston College. He has published in international, peer-reviewed academic journals including the Journal of Development Economics, Journal of Business and Economic Statistics, Journal of Monetary Economics, Journal of Forecasting, and China Economic Journal. He is also a co-editor and contributor to the Handbook on Cyclical Composite Indicators and Business Cycles in BRICS. Ataman often speaks to business and professional audiences on economic and business cycle trends and is frequently cited by national and global media.

Ataman joined The Conference Board in 1999 as part of the Global Business Cycle Indicators Program that produces The Conference Board Leading Economic Index® for the United States, the Euro Area, China, and ten other countries. Previously, Ataman worked for Management Science Associates, Inc. and was a lecturer at the Pennsylvania State University. Originally from Istanbul, he received his BA from Ithaca College and his PhD from the Pennsylvania State University.
Publications by Ataman Ozyildirim, PhD

Economics Program Working Paper Series

- **Signposts of Innovation: A Review of Innovation Metrics**
  03 May, 2017
- **Identification and Monitoring of Business Cycles in the Economies in the Gulf Cooperation Council Region**
  15 June, 2015
- **Tracking Business Cycles in Brazil with Composite Indexes of Coincident and Leading Economic Indicators**
  20 August, 2013
- **Modeling Trends, Cyclical Movements and Turning Points of the Chinese Economy**
  20 June, 2013
- **Projecting Global Growth**
  13 November, 2012
- **Using the Leading Credit Index™ to Predict Turning Points in the U.S. Business Cycle**
  20 December, 2011
- **Comprehensive Benchmark Revisions for The Conference Board Leading Economic Index® for the United States**
  20 December, 2011

Economy Watch Reports

- **The Conference Board Economics Watch® United States View**
  10 July, 2019
- **The Conference Board Economics Watch® Emerging Markets View**
  09 August, 2017
- **The Conference Board Economics Watch® Emerging Markets View**
  27 April, 2016
- **The Conference Board Economics Watch® Emerging Markets View**
  07 February, 2014
- **The Conference Board Economics Watch® United States View**
  25 April, 2012

Executive Action Report

- **Assessing the Risks of an Economic Downturn in Japan**
  28 April, 2011
- **The Potential Economic Impact of the 2009 A(H1N1) Influenza (Swine Flu) Pandemic**
  08 May, 2009

Key Business Issues

- **Useful and Emerging Practices of Highly Innovative Organizations in the Digital Era: Results from The Conference Board and InnovationOne Global State of Innovation Survey 2019**
  16 March, 2020
- **Global Economic Outlook 2020: Stagnating Growth amid an Uncertain Outlook**
  18 November, 2019
- **Rethinking the Innovation Potential of Occupations: Introducing a Cross-functional Dashboard**
  15 August, 2018
- **Trading Up: With Global Growth Finally on the Rise, Is the Trade Recovery Sustainable?**
  16 February, 2018
- **Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer**
  03 May, 2017
- **Global Economic Outlook 2016: The Global Economy in a Holding Pattern**
  05 November, 2015
- **Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability**
  15 June, 2015

Publication

- **Global Economic Outlook 2019: Japan—Slow but Steady Growth Masks Serious Recession Risks**
  08 January, 2019
- **Global Economic Outlook 2016: Anticipating Labor Market Tightness at Times of Slow Global Growth (CHRO Strategic Implications)**
  05 November, 2015
- **Global Economic Outlook 2016: How to Support Profits in a Slow Global Economy (CFO Strategic Implications)**
  05 November, 2015
- **Prioritizing Productivity to Drive Growth Competitiveness and Profitability, Concepts & Definitions**
  17 June, 2015
- **Enhancing Labor’s Contribution to Productivity: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability (CHRO Summary)**
  15 June, 2015
- **The Profit Equation: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability (CFO Summary)**
  15 June, 2015
- **The Conference Board Global Economic Outlook 2015 and CEO Challenge® 2015: Implications for General Counsel**
  26 March, 2015

Research Report

- **Going Local: Changing Global Value Chains and the Impact on Revenue and Jobs**
  14 February, 2019
- **Rethinking Innovation Spending: What the Data on Intangible Investment Reveals**
  18 December, 2017
- **Insights from Highly Innovative Companies: Results from The Conference Board and InnovationOne Global State of Innovation Survey 2017**
  08 November, 2017