Access to Experts

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Ataman Ozyildirim, PhD is the Director of Economic Research and Global Research Chair at The Conference Board. He specializes in the development of economic indicators and in forecasting aggregate economic activity worldwide. He also oversees The Conference Board’s Global Economic Outlook and the research program in productivity, innovation, and competitiveness. His research interests span measurement and analysis of business cycles, forecast evaluation, international economics, and development economics.

Ataman is a faculty member in MS in applied economics at Boston College. He has published in international, peer-reviewed academic journals including the Journal of Development Economics, Journal of Business and Economic Statistics, Journal of Monetary Economics, Journal of Forecasting, and China Economic Journal. He is also a co-editor and contributor to the Handbook on Cyclical Composite Indicators and Business Cycles in BRICS. Ataman often speaks to business and professional audiences on economic and business cycle trends and is frequently cited by national and global media.

Ataman joined The Conference Board in 1999 as part of the Global Business Cycle Indicators Program that produces The Conference Board Leading Economic Index® for the United States, the Euro Area, China, and ten other countries. Previously, Ataman worked for Management Science Associates, Inc. and was a lecturer at the Pennsylvania State University. Originally from Istanbul, he received his BA from Ithaca College and his PhD from the Pennsylvania State University.
Publications by Ataman Ozyildirim, PhD

Economics Program Working Paper Series

- Signposts of Innovation: A Review of Innovation Metrics
  03 May, 2017
- Identification and Monitoring of Business Cycles in the Economies in the Gulf Cooperation Council Region
  15 June, 2015
- Tracking Business Cycles in Brazil with Composite Indexes of Coincident and Leading Economic Indicators
  20 August, 2013
- Modeling Trends, Cyclical Movements and Turning Points of the Chinese Economy
  20 June, 2013
- Projecting Global Growth
  13 November, 2012
- Using the Leading Credit Index™ to Predict Turning Points in the U.S. Business Cycle
  20 December, 2011
- Comprehensive Benchmark Revisions for The Conference Board Leading Economic Index® for the United States
  20 December, 2011

Economy Watch Reports

- The Conference Board Economics Watch® United States View
  10 July, 2019
- The Conference Board Economics Watch® Emerging Markets View
  09 August, 2017
- The Conference Board Economics Watch® Emerging Markets View
  27 April, 2016
- The Conference Board Economics Watch® Emerging Markets View
  07 February, 2014
- The Conference Board Economics Watch® United States View
  25 April, 2012

Executive Action Report

- Assessing the Risks of an Economic Downturn in Japan
  28 April, 2011
- The Potential Economic Impact of the 2009 A(H1N1) Influenza (Swine Flu) Pandemic
  08 May, 2009

Key Business Issues

- Useful and Emerging Practices of Highly Innovative Organizations in the Digital Era: Results from The Conference Board and InnovationOne Global State of Innovation Survey 2019
  16 March, 2020
- Global Economic Outlook 2020: Stagnating Growth amid an Uncertain Outlook
  18 November, 2019
- Rethinking the Innovation Potential of Occupations: Introducing a Cross-functional Dashboard
  15 August, 2018
- Trading Up: With Global Growth Finally on the Rise, Is the Trade Recovery Sustainable?
  16 February, 2018
- Signposts of Innovation: Toward Better Innovation Metrics for Business—A Primer
  03 May, 2017
- Global Economic Outlook 2016: The Global Economy in a Holding Pattern
  05 November, 2015
- Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability
  15 June, 2015

Publication

- Global Economic Outlook 2019: Japan—Slow but Steady Growth Masks Serious Recession Risks
  08 January, 2019
- Global Economic Outlook 2016: Anticipating Labor Market Tightness at Times of Slow Global Growth (CHRO Strategic Implications)
  05 November, 2015
- **Global Economic Outlook 2016: How to Support Profits in a Slow Global Economy (CFO Strategic Implications)**
  05 November, 2015
- **Prioritizing Productivity to Drive Growth Competitiveness and Profitability, Concepts & Definitions**
  17 June, 2015
- **Enhancing Laborâ€™s Contribution to Productivity: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability (CHRO Summary)**
  15 June, 2015
- **The Profit Equation: Prioritizing Productivity to Drive Growth, Competitiveness, and Profitability (CFO Summary)**
  15 June, 2015
- **The Conference Board Global Economic Outlook 2015 and CEO Challenge® 2015: Implications for General Counsel**
  26 March, 2015

Research Report

- **Going Local: Changing Global Value Chains and the Impact on Revenue and Jobs**
  14 February, 2019
- **Rethinking Innovation Spending: What the Data on Intangible Investment Reveals**
  18 December, 2017
- **Insights from Highly Innovative Companies: Results from The Conference Board and InnovationOne Global State of Innovation Survey 2017**
  08 November, 2017