Our Experts: Bringing your issues into focus

Data and information are only as useful as the people who interpret them. Our experts translate the latest research and economic analysis into insights you can use to guide your business strategy now. They’re uniquely placed at the nexus of in-depth research and real-world business experience, with a focus grounded in the priorities of our vast network of member companies around the world. Discover how they can lend their expertise to your business issues. Their global perspective, objective economic analysis, and innovative thinking will bring your issues into focus.

Why take our word for it?

Our speakers have addressed audiences at the International Economic Forum of the Americas, OECD, World Bank, European Commission, and European Central Bank, as well as national governmental bodies in the United States, Europe, and Asia. They have also been invited to speak at hundreds of events hosted by companies including Mastercard, Microsoft, Bayer, Deloitte, Bekaert, PricewaterhouseCoopers, Accenture, AP Møller Maersk, Temasek, Telefonica, Royal Bank of Scotland, Michelin, UBS, Scor, BNP Paribas Fortis, Caterpillar, and Hewlett-Packard. They make regular appearances on television networks across the globe, including CNN, CNBC, BBC, Bloomberg TV, Phoenix Chinese Television, and NHK (Japan Broadcasting Corporation).

"Having a direct line to the researcher, or a subject matter expert to present the research to you helps you dig in. I use this service to make changes and reconfirm my strategies when I go to work or bring insights to my team."

Henrik Ranzau Hansen, Global Head HR Services & Solutions, Philips
The Conference Board Experts - United States

CED | Public Policy

Dr. Lori Esposito Murray, President

Steve Odland, President and CEO
- Public policy, fiscal health, education, global competitiveness, and democratic institutions

Cindy Cisneros, Vice President of Education Programs

Joseph J. Minarik, Senior Vice President and Director of Research
- Global economy, national debt and inflation

Economy, Strategy & Finance

Bart van Ark, Executive Vice President & Chief Economist
- Global economic indicators, global outlook, forecasts, productivity, GDP, employment

Carol Corrado, Senior Advisor and Research Director, Economics Program
- Measurement of intangibles and their role in innovation process and economic growth, financial innovation, innovation measurement

Elizabeth Crofoot, Senior Economist, Labor Markets
- Comparative measures of employment, unemployment, labor productivity, worker compensation, unit labor costs

Denise Dahlhoff, Ph.D., Senior Researcher, Consumer Research

Klaas de Vries, Economist

www.conferenceboard.org
Abdul Erumban, Senior Economist
- Productivity, technology and change, globalization, internal comparisons of economic development, and structural change

Lynn Franco, Director, Economic Indicators and Surveys
- Consumer behavior, indicators, consumer and business confidence

Yuan Gao, Senior Economist
- Economic outlook and research for China, economic, fiscal, and monetary policy analysis

Anne Greer, Program Director, Innovation Council, Applied Innovation Council, Co-Program Director, Innovation Master Class
- Leading innovation, brand and innovation strategy

Xiaohui (Janet) Hao, Ph.D., Senior Economist
- Innovation, intangible assets, internal comparative studies of innovation, productivity, economic performance

David Hoffman, Senior Vice President Asia and Managing Director of the China Center for Economics & Business
- Thought leadership on operating environment for MNCs in China, China's regulatory policy, structural risks, development trajectory

Gad Levanon, Ph.D., Chief Economist, North America
- US economic outlook, global outlook, macroeconomic analysis, labor markets

Erik Lundh, Senior Economist
- China, Global Train, Global Value Chains and The Gulf Region

Ilaria Maselli, Senior Economist
- Economic outlook and global economy, contingent workforce, gig economy, migration

Ataman Ozyildirim, Ph.D., Director, Economic Research, and Global Research Chair
- Applied macroeconomics, forecasting, and international and development economies, business cycle indicators
Anke Schrader, Senior Researcher
- Corporate sustainability practices, corporate citizenship and philanthropic engagement, China demographic change, labor force evaluation and development

Jonathan Spector, Senior Advisor, Former President and CEO
- Digital transformation, economic trends and best management practices

Frank Steemers, Associate Economist
- Economics Department

Minji Xie, Research Analyst
- Corporate social responsibility (China), corporate citizenship and philanthropy engagement and civil society development

Siqi Zhou, Associate Economist
- Consumer market, regional development, economic growth

ESG

Paul Washington, Executive Director, ESG Center

Jeff Hoffman, Program Director, Global CSR & Philanthropy Council and Corporate Social Responsibility Council; Council Director Corporate Citizenship & Community Engagement Council
- Corporate social responsibility strategy, reputation and brand management, ESG governance

Gary Larkin, Research Associate, Corporate Leadership
- Corporate governance trends, board composition and refreshment, shareholder engagement

Anuj Saush, Senior Sustainability Researcher - Europe
- Corporate leadership practice, sustainability
The Conference Board Experts - United States (cont’d)

Dr. Uwe G. Schulte, Leader, Global Sustainability Centre and Program Director

Robert Schwarz, Senior Researcher, ESG Center

Thomas Singer, Principal Researcher
  - Revenue growth through sustainable products and services, corporate sustainability disclosure and performance

Matteo Tonello, Managing Director, Environmental, Social, and Governance (ESG)
  - Corporate governance and sustainability leadership, CEO succession, CEO compensation

Minji Xie, Research Analyst
  - Corporate social responsibility (China), corporate citizenship and philanthropy engagement and civil society development

Human Capital

Rebecca L. Ray, PhD, Executive Vice President, Human Capital; Executive Director, The Engagement Institute™

Amy Lui Abel, PhD, Vice President, Human Capital Research
  - Building highly engaging cultures, strategic talent management, human capital, CEO succession, trends in executive coaching

Andrew Bell, Senior Fellow, Human Capital, Strategic HR Institute Leader & Program Director

Sarah Bond, Institute Director
  - Understanding inclusion, building inclusive workplace cultures, change management in diversity & inclusion

www.conferenceboard.org
Marion Devine, Senior Human Capital Researcher, Europe
- Strategic human resources, talent management, and engagement, leveraging older workers, and European trends in human capital

J. Keith Dunbar, Ph.D., Distinguished Principal Research Fellow

Robin Erickson, Ph.D., Principal Researcher

Michelle Jing Li, Research Assistant, Human Capital

Gad Levanon, Ph.D., Chief Economist, North America
- US economic outlook, global outlook, macroeconomic analysis, labor markets

Stela Lupushor, Senior Fellow, Human Capital and Human Capital Analytics Institute Leader

Charles Mitchell, Executive Director, Knowledge Content & Quality

Amanda Popiela, Researcher, Human Capital
- Employee ownership of engagement, leadership perspectives of C-Suite executives, mental health and well-being in the workplace

Laura Sabattini, PhD, Principal Researcher, Human Capital
- Human Capital

Nicholas Sutcliffe, Senior Fellow, Human Capital
- Leadership challenges, organizational cultures and human resource strategies, human capital analytics, enhancing productivity

www.conferenceboard.org
The Conference Board Experts - United States (cont’d)

Amy Ye, Researcher, Human Capital
- Employee engagement, leadership development, talent management, and strategic human resources

Lyle Yorks, Distinguished Principal Research Fellow, Human Capital

Marketing & Communications

Chiqui Cartagena, Chief Marketing Officer & Center Leader, Marketing & Communications

Jan Botz, Program Director, Corporate Communications Strategy Council and Internal Communications Council II
- Social media, corporate communications, marketing and branding

Denise Dahlhoff, Ph.D., Senior Researcher, Consumer Research

Vanessa DiMauro, CEO

James Gregory, Senior Fellow

Neville Hobson, Social Media Strategist
- Trend analysis, behaviors and practices in digital communication, disruptive change in workplaces, social media, marketing communications

JP Kuehlwein, Marketing Institute Leader

www.conferenceboard.org
Jen McClure, Distinguished Principal Fellow

Alicia Nieva-Woodgate, Managing Director

Steve Odland, President and CEO
- Public policy, fiscal health, education, global competitiveness, and democratic institutions

Katie Paine, Founder and CEO

Alex Parkinson, Communications Institute Co-Leader
- Corporate philanthropy, communicating and measuring social impact, corporate communications and marketing

Jeff Pundyk, Senior Fellow
- Communications and Marketing

For member benefits information:

Beijing + 86 10 8532 4688 Brussels + 32 2 675 54 05 Hong Kong + 852 2804 1000 New York +1 212 339 0230 Singapore + 65 6325 3121

www.conferenceboard.org
The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world’s leading organizations with the practical knowledge they need to improve their performance and better serve society. The Conference Board is a non-advocacy, not-for-profit entity holding 501 (c) (3) tax-exempt status in the USA.