

THE CONFERENCE BOARD

# China Center for Economics & Business





**The Conference Board China Center for Economics and Business** provides relevant, practical, and timely business insights to senior executives of member companies from across the globe who have a strategic interest in China. Our insights are informed by pioneering research, formulated by our thought leaders in China and around the world, and delivered through our exclusive events, publications, and peer-group China CEO Council sessions.

The China Center provides the environment and resources for vetting leading-edge management concepts, opinions, and approaches through exchanges with peers and practitioners from The Conference Board. For executives new to their organization's operations in China, the China Center offers rapid immersion and a highly accelerated learning curve through interaction with experts on China's business environment. For all executives and for global decision makers, we are a trusted, committed, and independent knowledge provider focused on contributing to your organization's successful development in this critical and complex market.

### China Center member benefits

- Early warning signals about changes, risks, and opportunities in Chinese policy and China's economy
- The ability to set realistic business objectives based on a deep structural understanding of the Chinese economy and business environment
- Clear understanding of short- and mid-term policy and regulatory dynamics and drivers through dialogue with experts and insights from key policy makers
- A C-level peer network to share experiences, best practices, and business model adaptations for China
- Access to an inventory of global data and analytical materials to enhance planning and presentation at the executive level





## Our resources

The Conference Board began joint research projects in China in the late 1990s. In 2006, the China Center was established as a nonprofit research organization under the Ministry of Commerce in Beijing. The China Center comprises a professional team of economists and researchers in Beijing, renowned scholars on China, and a network of institutional relationships, including the People's Bank of China, the National Bureau of Statistics, the State commercial banks, and the Development Research Center of the State Council. The China Center is also supported by a group of economists specializing in China based at The Conference Board headquarters in New York.

### The Conference Board Practice Areas



## Our research focus

- **Macroeconomics** What is the near- and medium- term outlook? What statistics are reliable? What are the dynamics of growth and the risks to the economy?
- **Productivity and competitiveness** Can China sustain continued productivity gains and move up the value curve? How are Chinese sectors and industries performing?
- **Human capital and labor markets** What is the size and what are the characteristics of China's talent pool? What are the supply/demand dynamics for talent? What talent management practices work best in China?
- **Consumer markets** Is household consumption growing fast enough to provide structural balancing and drive growth? Amidst a significant demographic shift, what is the evolving nature and composition of spending?
- **Finance sector and institutional developments** Can China's economy continue to develop without institutional reform and independent, empowered market and legal safeguards? What are the sources and levels of instability in the system, and how can systemic risks be mitigated?
- **Regulatory dynamics** How is the competitive and operating environment evolving in China? What is the environment for MNCs? What are the evolving competitive dynamics between state, private, and foreign firms?
- **Sustainability and green growth** What are the economic and social costs associated with environmental degradation in China? What are the emerging standards, benchmarks, and best practices for corporate sustainability practices?



# Program features

Our member program includes a robust set of strategic inputs, resources, activities, and facilitated interactions.

- Two one-day **China CEO Councils** per year on topics defined by members. Exclusive workshop materials and informed input by TCB China experts, third party speakers and VIPs. A private company briefing/workshop is available, on request, to members after each session.
- Two informal **Deep Dive Exchange Sessions** with functional peers of member companies to share market intelligence and business practice insights on sensitive topics of mutual interest (e.g. tax engagement, compensation & benefits, labor law compliance, IP security, corrupt practices controls, etc.)
- A complimentary seat on the **China Council US** – a knowledge and networking platform for senior-most HQ executives who need to stay in front and on top of key China developments. Designed specifically to enhance common understanding and improve alignment between HQs and their China organizations on critical business environment developments.
- Participation in all China Center engagement and peer learning platforms, including our annual **Business Planners and Economists Roundtable** and our **Corporate Philanthropy in China Learning Community**.
- **Thought Leadership** based on deep, empirical, on-the-ground research written for business executives of member organizations and designed specifically to inform strategic, business and organization planning. Members receive over 100 regular, exclusive insight reports in the form of:
  - **Quick Notes** and **Charts-of-the-Week** – Succinct briefs on hot China topics that enable China executives to quickly understand key business environment developments and dynamics
  - **The Conference Board Leading Economic Index®** for China – Expert commentary on our monthly China Index of Leading Economic Indicators (“LEIs”) to inform business planning decisions.
  - The **China Weekly** and **China Data Flash** – Expert analysis of weekly economic and policy developments and monthly data releases written in quick, succinct briefs for the busy executive.
  - Three to five annual **beachhead studies** on topics of critical importance, such as sustainability, human capital, and the role of MNCs in China’s civil society.



China Leading Economic Index



China Quick Notes



Data Flash

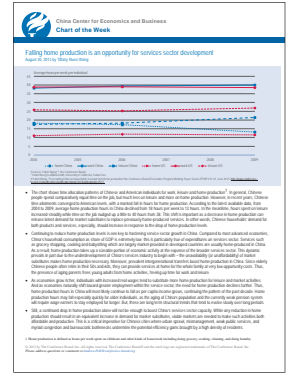


Chart of the Week

## Access to Experts:

- **Briefings** – Telephone or in-person company briefings on any China Center publication on request
- **Corporate Communications** – Elective assistance by the China Center team with briefing visiting senior executives or board members and/or speaking at company events
- **Business Development/Planning Support** – Expert review and input, on request, to corporate thought leadership material, strategy/business planning documents, and/or consultant studies, etc.
- **Government Relations Input** – Elective briefing from China Center team on methodologies and issues for building relationships with Chinese ministries, Government agencies
- **Data Support** – Support in identifying and validating data resources. Customized cuts on China Center data sets on request
- **Regularized “Talk China” sessions** – Informal meetings to discuss recent China developments and their implications for business.

\*The China Center thought leadership and access to experts programs are available to all staff of member companies – both in China and globally.





“Success in China is a critical part of Caterpillar’s long-term strategy. For many years, Caterpillar has worked closely with The Conference Board in the U.S. and around the world and it has been a valuable asset in helping us better understand the factors impacting our business. That is why we are deeply involved with The Conference Board in China, where so much is at stake for our company and the global economy.”

Jim Owens  
Former Chairman and CEO  
Caterpillar Inc.  
Founding member of The China Center



## Who should join?

China Center members are prominent multinational corporations with a significant strategic presence in China led by CEOs who are concerned about and deeply interested in the workings and long-term future of the Chinese economy and business environment. The China CEO Council convenes member CEOs, or in some cases delegated senior C-suite leaders, two times per year.

Member companies have unlimited, in-firm access to all reports, publications, and materials from the China Center and The Conference Board. Written reports can be redistributed at your direction to specified colleagues in your company or posted on your company's intranet. The China Center team works with members to optimize distribution for each company.

The effectiveness and impact of the program is driven by the quality of the people at the table. We seek to establish an energized and engaged group of 25-30 highly committed, non-competing members and China CEO Council attendees. Regular attendance is critical to building the chemistry between members that leads to high-quality discussion; membership will be capped to ensure candid exchange and confidentiality.

**Annual membership dues** For a minimum three-year membership commitment, the fee is \$38,500 per year; a one-year commitment is \$55,000. Companies must be corporate members of The Conference Board (in its North America, Europe, or Asia-Pacific regions) to become members of The China Center.

Some of our current members:



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### For member benefits information

Contact David Hoffman, vice president and managing director of the China Center for Economics and Business, at [david.hoffman@conferenceboard.org](mailto:david.hoffman@conferenceboard.org) +86 10 8532 4688 or Ethan Cramer-Flood, China program specialist, at [ethan.cramerflood@conferenceboard.org](mailto:ethan.cramerflood@conferenceboard.org) +01 212 339 0286.

The Conference Board is a global, independent business membership and research association working in the public interest. Our mission is unique: to provide the world's leading organizations with the practical knowledge they need to improve their performance *and* better serve society. The Conference Board is a non-advocacy, not-for-profit entity.

