



INITIATIVE ON SUSTAINABILITY

Chart of the Week



SUSTAINABILITY PRACTICES: 2012 EDITION

Human rights policy

Of the 3,000 global companies analyzed, 33 percent reported having a human rights policy. Larger companies (as defined by revenue) were more likely to have a human rights policy than smaller companies.

Human Rights Policy, Adoption Rate by Index

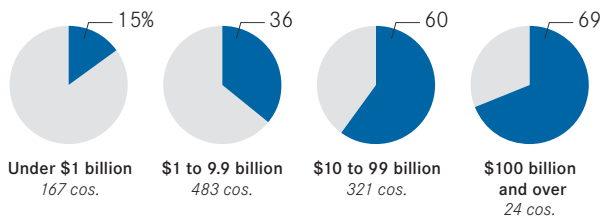
One-third of Bloomberg ESG 3000 companies reported having a human rights policy.



Sources: The Conference Board/Bloomberg, 2012.

Human Rights Policy, Adoption Rate by Revenue Group

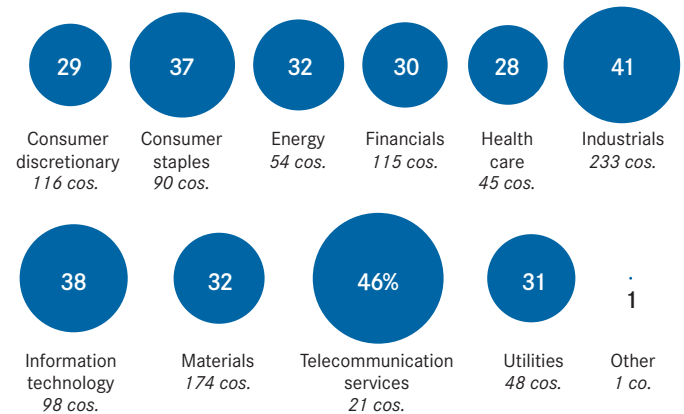
Companies in higher revenue groups within the Bloomberg ESG 3000 index were significantly more likely to have a human rights policy.



Sources: The Conference Board/Bloomberg, 2012.

Human Rights Policy, Adoption Rate by Sector

Forty-six percent of telecommunication services companies reported having a human rights policy.



Sources: The Conference Board/Bloomberg, 2012.

Why it matters...

- Although companies may have traditionally considered human rights activities the exclusive responsibility of governments, the active protection and enforcement of human rights are increasingly recognized as a business responsibility.
- Companies can be affected by human rights issues throughout the supply chain, and, if left ignored, human rights abuses can pose significant challenges to a company's brand, reputation, and customer base.

For more information on this and over 70 other sustainability metrics, download *Sustainability Practices: 2012 Edition* at: <http://www.conferenceboard.org/sustainabilitypractices> or contact Matteo Tonello at matteo.tonello@conferenceboard.org

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